

Capacity Building on Social Responsibility and Private Sector Engagement in the MENA Region

Consultancy: Capacity Building on Social Responsibility in MENA region - Kvinna till Kvinna

Duration: 6 weeks

Location: Flexible/Remote but expected to be available for in-person regional workshop.

1. Introduction

The program “Feminist Power in Action for Women’s Economic Rights” (FEM PAWER) aims to strengthen the capacities of young women who face multiple economic gender-based violence (E/GBV) discriminations in Jordan, Lebanon, Palestine, and Tunisia to become leaders for change. FEM PAWER is led by a consortium of four organizations and consists of a network of 38 diverse Women’s Rights Organizations (WROs), three national Young Women Champions Networks (YWCNs), and three male networks established within the consortium.

This initiative proposes a targeted capacity-building workshop to enhance the ability of consortium partners (CP), including YWCN members, to engage effectively with the private sector in their respective countries. Given the multiple crises gripping the region, evolving global policies, and funding reductions as several countries deprioritize or withdraw support for women’s rights organizations, securing alternative funding sources is now crucial. Private sector engagement is vital to advancing women’s economic rights, fostering corporate social responsibility (CSR), and ensuring the long-term impact of advocacy and lobbying efforts.

2. Context and Rationale

Women and young women in the MENA region continue to face significant economic gender inequalities and various forms of E/GBV, limiting their full participation in economic life. Addressing these challenges requires multi-dimensional strategies, including leveraging the potential of the private sector to promote gender equality and economic empowerment.

Recognizing the power of collective action, peer support, and the influence of CSR, this initiative seeks to bridge the gap between civil society organizations (CSOs), YWCNs, and the private sector. To ensure long-term sustainability and effectiveness, it is essential to equip CPs and YWCNs with the knowledge and tools to engage strategically with private sector actors.

3. Objectives of the Consultancy

The consultant/s will support the design and delivery of a capacity-building workshop and strategic guidance to achieve the following objectives:

- Enhance understanding of the private sector’s role in advancing women’s economic rights and the principles of social responsibility.
- Facilitate knowledge sharing through regional experiences, lessons learned, and success stories in private sector engagement.

- Develop strategic approaches for CPs and YWCNs to engage with private sector actors using an intersectional and rights-based lens.
- Foster partnerships between women's rights organizations, youth networks, and private sector stakeholders.
- Strengthen advocacy by deepening understanding of private sector dynamics and collaboration opportunities.

4. Scope of Work and Deliverables

- Design and facilitate a 2–3 day in-person workshop for representatives of consortium partners and YWCN members, tailored to the MENA context.
- Deliver sessions that include (but are not limited to):
 - Understanding private sector structures and decision-making in the MENA region, including Gulf countries.
 - Introducing Social Responsibility (SR) frameworks and their relevance to gender equality.
 - Presenting case studies of successful CSO-private sector collaborations in MENA and Gulf countries.
 - Facilitating peer learning and experience exchange.
 - Providing tools for identifying private sector partners and building proposals.
 - Supporting participants in developing country-specific action plans.
- Submit a final report summarizing the workshop, key insights, and recommendations for future engagement. The final report needs to include an evaluation of the capacity building offered.

5. Consultant Profile

The ideal consultant/s should:

- Have proven expertise in Social Responsibility, Private sector engagement, and gender equality.
- Have demonstrated experience in the MENA region, with a strong understanding of regional socio-economic and cultural dynamics.
- Possess a track record of designing and delivering participatory workshops and capacity-building initiatives.
- Full proficiency in spoken and written Arabic and English. Arabic language is a must for any consultant working on this assignment as meetings and workshops are expected to be in Arabic

6. Timeline and Duration

The consultancy is expected to take place over a period of 4–6 weeks, including preparation, delivery of the workshop, and submission of the final report.

The workshop is tentatively scheduled for Week 1 of February 2026, in Amman, Jordan.

7. Budget

- Budget distribution in EUR, covering daily rate of the consultant/s and any other expenses that you foresee for carrying out this assignment.
- Travel and accommodation costs will be covered by Kvinna till Kvinna, so there is no need to include that in the budget.

8. Application Process

Interested consultant/s are invited to submit the following:

- A technical proposal outlining their understanding of the assignment, proposed methodology, and work plan.
- CVs of consultant/s, highlighting relevant experience.
- A financial proposal in EUR, including daily rates and estimated total cost.
- At least two references or examples of similar work conducted in the MENA region.

Deadline to apply: 28 December 2025.

To apply follow instructions on this link

[Consultancy: Capacity Building on Social Responsibility in MENA region - Kvinna till Kvinna](#)