

Media Facilitator-Consultancy Services

Location: West Bank

Organization: Palestinian Working Woman Society for Development (PWWSO)

Project: WEQAYA – Strengthen the Accountability to the Affected People Towards Gender-Responsive and Inclusive Interagency Community Feedback Mechanism in the West Bank and Gaza Strip

Duration: Consultancy Services

About PWWSO

The Palestinian Working Woman Society for Development (PWWSO) is a civil feminist human rights organization dedicated to achieving gender equality and combating all forms of discrimination and gender-based violence. PWWSO provides psychological, social, and legal support to women, empowering them to participate in political, economic, and social life while advocating for justice and human rights.

About the WEQAYA Project

The WEQAYA project aims to establish a free, accessible open-line service for Palestinian individuals, offering immediate support, assistance, and responses to inquiries through PWWSO's toll-free number. This initiative ensures 24/7 coverage, providing a safe and effective communication channel for affected populations in the West Bank and Gaza Strip.

Position Overview

PWWSO is seeking a **Media Facilitator** to support the WEQAYA project by coordinating media outreach activities and awareness campaigns. The Media Facilitator will work closely with the project team to ensure effective promotion of the toll-free helpline, raise public awareness, and ensure timely communication through various media platforms.

Key Responsibilities

- Coordinate the development and dissemination of media materials, including radio spots, social media content, leaflets, and awareness videos.
- Work with media outlets (radio stations, TV channels, online platforms) to broadcast awareness messages related to the WEQAYA project.
- Draft, edit, and manage content for social media, ensuring consistent messaging aligned with PWWSO's mission.
- Liaise with designers, production teams, and service providers to ensure the timely production of promotional materials.

- Support the organization of public campaigns, community outreach events, and awareness sessions.
- Monitor media coverage and provide regular updates and reports on outreach effectiveness.
- Ensure all media content promotes gender equality, human rights, and is sensitive to the needs of the affected communities.
- Document all media activities and contribute to project visibility reports.

Required Qualifications

- Bachelor's degree in Media, Communications, Public Relations, Marketing, or a related field.
- Minimum 3 years of experience in media coordination, public relations, communications, or similar roles.
- Experience in planning and implementing media campaigns for development or humanitarian projects is an advantage.
- Strong knowledge of media production processes (print, radio, TV, and digital media).
- Excellent writing, editing, and communication skills in Arabic and English.
- Ability to manage multiple tasks efficiently and meet tight deadlines.
- Commitment to PWWSD's mission and values, and sensitivity to gender issues and human rights.

How to Apply

Interested candidates are invited to submit their technical and financial offers with CV detailing their relevant experience and qualifications to **jobs@pwwsd.org** by **Wednesday, February 19th, 2025**. Please mention "**Media Facilitator - WEQAYA Project**" in the email subject line.

Only shortlisted candidates will be contacted.

PWWSD is committed to diversity and encourages applications from all qualified individuals.