

Feminist Power in Action for Women's Economic Rights

(FEMPAWER)

Terms of Reference (TOR)

Production of a 3-Minute Film on the Reality and the challenges of Young Palestinian Women in the Economic Sector and Gender-Based Violence (EGBV)

1. About PWWSD:

Established in 1981, the Palestinian Working Woman Society for Development (PWWSD) is a non-governmental women's, developmental, and learning human rights organization that contributes to developing feminist struggle within national, social, and developmental dimensions. The organization believes that liberating women is connected directly with ending the illegal Israeli occupation and establishing a Palestinian independent democratic, sovereign, and civil state. PWWSD is active all over the West Bank including East Jerusalem, and in Gaza Strip and it is an active co-founder/ member in several local, regional, and global networks and coalitions.

Palestinian Working Woman Society for Development (PWWSD) aims for a free and democratic Palestinian society based on gender equality, respect for human rights, and social justice. The organization promotes women's empowerment, women's participation in the national struggle against the occupation, women's contribution to the development processes, the entitlement of women to political, economic, and civic rights, women's access to justice, and their right to a life free of violence.

2. About the project:

The Programme MENA Feminist Power in Action for Women's Economic Rights (Fem PAWER) will strengthen young women who face multiple discrimination and economic gender-based violence (E/GBV) in some MENA targeted countries (Jordan, Lebanon, Palestine, and Tunisia) to be the leaders for change, by holding duty bearers accountable towards Women Economic Rights (WER) and improve conditions for young women in the informal economic sector.

FEM PAWER is a partially capacity development Program in lobbying and advocacy (in the field of combating economic gender-based violence and promoting WER), targeting Women's Rights Organizations (WROs) and young women in 4 MENA countries, (Palestine, Jordan, Lebanon, and Tunisia) aiming at improving the gender-responsive accountability mechanisms of duty bearers. The Program is engaged in inclusive collaboration including providing small grants to partner organizations (POs), capacity development, networking and creating coalition opportunities, and lobby and advocacy-related actions. The inclusive partnerships are the backbone of the Program and are intended to be applied also among POs, across PO's lobbying and advocacy interventions as well as on the Consortium level. A total of 11 POs have been supplied with sub-grants in Palestine (9 POs in the West Bank and 2 in the GAZA Strip).

3. Purpose of Assignment:

The Palestinian Working Woman Society for Development (PWWS) seeks to develop a short documentary film that illuminates the lived realities and challenges faced by young Palestinian women in the economic sector, with a particular emphasis on the impacts of Economic Gender-Based Violence (EGBV). This film will serve as a vital advocacy tool to raise awareness and foster action towards gender equality and enhanced economic rights for women.

4. Objectives:

The primary objective of this film is to:

1. Illustrate the experiences of young Palestinian women in the economic sector.
2. Highlight the impact of Economic Gender-Based Violence (EGBV) on their economic participation and opportunities.
3. Provide a platform for the voices of young women advocating for gender equality, protection, and greater economic rights.

5. Scope of Work:

The selected service provider will be responsible for the following tasks:

1. Content Development: Conduct comprehensive research and content development to ensure accurate representation of the realities faced by young Palestinian women in the economic sector, including the implications of EGBV. This should involve gathering relevant data, statistics, and personal narratives that provide deep insights into the challenges and resilience of these women.
2. Scriptwriting: Create a compelling and informative script that aligns with the objectives of the Fem PAWER project. The script must be approved by PWWS contact person before proceeding.
3. Production: Oversee all aspects of film production, including shooting, editing, and post-production work, to create a polished 3-minute documentary film.
4. Material Collection: Collect and verify all necessary materials, including statistics, personal narratives, and visual content that support the film's message.
5. Consent form: The service provider has to ensure that all participants in the video, including interviewees, sign an approval/consent
6. Subtitles/translation: The final copy of the film will be in Arabic with subtitles in English.
7. Final Delivery: Provide the final 3-minute film in a high-quality format suitable for online and offline distribution. The final copy must be approved by PWWS contact person.

8. Deliverables

1. A draft script for review and approval.

2. A completed 3-minute documentary film that aligns with the Fem PAWER project objectives.
3. A report detailing the research and sources used in the film.

9. Minimum Technical Requirements:

- Shotgun Microphone: e.g., Sennheiser MKE 600 or Rode NTG4+
- Livelier Microphone: e.g., Sony ECM-77B or Sennheiser EW 112P G4
- External Audio Recorder: e.g., Zoom H5 or Tascam DR-40X/DR-60DmkII
- XLR Cables: For connecting microphones to the audio recorder
- On-camera Microphone: e.g., Rode VideoMic Pro/NTG

2. Lenses:

- Prime Lens:
 - 24mm f/1.4 GM/L II Lens (for wide shots and landscapes)
 - 50mm f/1.2 GM/L Lens (for interviews and portraits)
- Zoom Lens:
 - 24-70mm f/2.8 GM/L II Lens (for versatile shooting)
 - 70-200mm f/2.8 GM/L IS III Lens (for distant scenes)

10. Timeline:

The assignment should be completed within 20 days from the date of contract signing. The selected filmmaker/production team is expected to provide a detailed timeline for the completion of the project.

11. Qualifications:

The filmmaker should have:

1. Proven experience in producing advocacy or documentary films, particularly on social and gender issues.
2. Strong research and scriptwriting skills.
3. A good understanding of the Palestinian context, especially in relation to women's economic participation and EGBV.
4. Availability to accomplish this assignment during the specified period.

12. Application Process:

Interested filmmakers or production companies are invited to submit their technical and financial proposals, which should include the following:

1. A portfolio of relevant work.
2. A brief proposal outlining their approach to the assignment.
3. CVs of team and links to similar productions.

A detailed budget breakdown in USD, including the income tax (10%).

Applications should be submitted no later than August 29, 2024, to the following email addresses: jobs@pwwsd.org or admin@pwwsd.org.

For companies: should submit active registration certificate in their offers.

Contact Information:

For further details you can contact: Lara Ramadan
YWCN Coordinator l.ramadan@pwwsd.org